

EXPANDED PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 27.9042/-81.8354

RF5

82 E Van Fleet Dr Bartow, FL 33830	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2018)	6,158	20,873	32,043
Projected Population (2023)	6,971	23,376	35,892
Census Population (2010)	5,239	18,131	27,820
Census Population (2000)	4,576	16,464	23,417
Projected Annual Growth (2018 to 2023)	813 2.6%	2,503 2.4%	3,849 2.4%
Historical Annual Growth (2010 to 2018)	919 2.2%	2,742 1.9%	4,223 1.9%
Historical Annual Growth (2000 to 2010)	662 1.4%	1,667 1.0%	4,403 1.9%
Estimated Population Density (2018)	1,961 <i>psm</i>	739 <i>psm</i>	408 <i>psm</i>
Trade Area Size	3.14 <i>sq mi</i>	28.26 <i>sq mi</i>	78.51 <i>sq mi</i>
Households			
Estimated Households (2018)	2,231	7,240	11,006
Projected Households (2023)	2,359	7,606	11,533
Census Households (2010)	1,954	6,484	9,845
Census Households (2000)	1,791	5,920	8,301
Estimated Households with Children (2018)	852 38.2%	2,567 35.5%	4,120 37.4%
Estimated Average Household Size (2018)	2.71	2.69	2.78
Average Household Income			
Estimated Average Household Income (2018)	\$49,020	\$58,408	\$66,562
Projected Average Household Income (2023)	\$54,813	\$66,905	\$76,678
Estimated Average Family Income (2018)	\$59,014	\$70,518	\$78,712
Median Household Income			
Estimated Median Household Income (2018)	\$43,941	\$53,036	\$56,959
Projected Median Household Income (2023)	\$49,452	\$60,338	\$65,053
Estimated Median Family Income (2018)	\$51,376	\$62,809	\$66,417
Per Capita Income			
Estimated Per Capita Income (2018)	\$17,995	\$21,109	\$23,426
Projected Per Capita Income (2023)	\$18,759	\$22,528	\$25,142
Estimated Per Capita Income 5 Year Growth	\$763 4.2%	\$1,419 6.7%	\$1,717 7.3%
Estimated Average Household Net Worth (2018)	\$273,622	\$381,875	\$424,216
Daytime Demos (2018)			
Total Businesses	675	1,058	1,227
Total Employees	10,816	17,669	19,738
Company Headquarter Businesses	1 0.1%	4 0.4%	4 0.4%
Company Headquarter Employees	30 0.3%	371 2.1%	407 2.1%
Employee Population per Business	16.0	16.7	16.1
Residential Population per Business	9.1	19.7	26.1

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Race & Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
White (2018)	3,637	59.1%	13,851	66.4%	21,929	68.4%
Black or African American (2018)	1,845	30.0%	4,953	23.7%	6,819	21.3%
American Indian or Alaska Native (2018)	20	0.3%	63	0.3%	123	0.4%
Asian (2018)	74	1.2%	292	1.4%	741	2.3%
Hawaiian or Pacific Islander (2018)	2	-	11	0.1%	17	0.1%
Other Race (2018)	391	6.3%	1,097	5.3%	1,544	4.8%
Two or More Races (2018)	189	3.1%	605	2.9%	869	2.7%
Not Hispanic or Latino Population (2018)	4,876	79.2%	17,260	82.7%	26,503	82.7%
Hispanic or Latino Population (2018)	1,282	20.8%	3,613	17.3%	5,540	17.3%
Not Hispanic or Latino Population (2023)	5,426	77.8%	18,980	81.2%	29,116	81.1%
Hispanic or Latino Population (2023)	1,545	22.2%	4,396	18.8%	6,776	18.9%
Not Hispanic or Latino Population (2010)	4,243	81.0%	15,412	85.0%	23,699	85.2%
Hispanic or Latino Population (2010)	996	19.0%	2,719	15.0%	4,121	14.8%
Not Hispanic or Latino Population (2000)	4,014	87.7%	14,985	91.0%	21,217	90.6%
Hispanic or Latino Population (2000)	563	12.3%	1,479	9.0%	2,200	9.4%
Projected Hispanic Annual Growth (2018 to 2023)	262	4.1%	784	4.3%	1,236	4.5%
Historic Hispanic Annual Growth (2000 to 2018)	720	7.1%	2,133	8.0%	3,340	8.4%

Age Distribution (2018)

Age Under 5	467	7.6%	1,350	6.5%	2,064	6.4%
Age 5 to 9 Years	482	7.8%	1,400	6.7%	2,232	7.0%
Age 10 to 14 Years	448	7.3%	1,446	6.9%	2,292	7.2%
Age 15 to 19 Years	400	6.5%	1,362	6.5%	2,136	6.7%
Age 20 to 24 Years	451	7.3%	1,404	6.7%	2,006	6.3%
Age 25 to 29 Years	498	8.1%	1,509	7.2%	2,261	7.1%
Age 30 to 34 Years	491	8.0%	1,457	7.0%	2,262	7.1%
Age 35 to 39 Years	361	5.9%	1,285	6.2%	2,060	6.4%
Age 40 to 44 Years	381	6.2%	1,251	6.0%	2,035	6.4%
Age 45 to 49 Years	376	6.1%	1,275	6.1%	2,048	6.4%
Age 50 to 54 Years	335	5.4%	1,225	5.9%	2,002	6.2%
Age 55 to 59 Years	353	5.7%	1,210	5.8%	1,972	6.2%
Age 60 to 64 Years	323	5.2%	1,180	5.7%	1,774	5.5%
Age 65 to 74 Years	427	6.9%	1,781	8.5%	2,648	8.3%
Age 75 to 84 Years	265	4.3%	1,207	5.8%	1,603	5.0%
Age 85 Years or Over	100	1.6%	531	2.5%	647	2.0%
Median Age	33.2		36.4		36.2	

Gender Age Distribution (2018)

Female Population	3,177	51.6%	10,929	52.4%	16,659	52.0%
Age 0 to 19 Years	890	28.0%	2,691	24.6%	4,235	25.4%
Age 20 to 64 Years	1,821	57.3%	6,180	56.6%	9,623	57.8%
Age 65 Years or Over	467	14.7%	2,057	18.8%	2,801	16.8%
Female Median Age	34.0		37.8		37.4	
Male Population	2,981	48.4%	9,945	47.6%	15,384	48.0%
Age 0 to 19 Years	907	30.4%	2,868	28.8%	4,489	29.2%
Age 20 to 64 Years	1,748	58.7%	5,615	56.5%	8,799	57.2%
Age 65 Years or Over	325	10.9%	1,462	14.7%	2,097	13.6%
Male Median Age	32.3		34.9		35.0	

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Household Income Distribution (2018)						
HH Income \$200,000 or More	17	0.8%	215	3.0%	454	4.1%
HH Income \$150,000 to \$199,999	71	3.2%	310	4.3%	479	4.3%
HH Income \$100,000 to \$149,999	122	5.5%	643	8.9%	1,174	10.7%
HH Income \$75,000 to \$99,999	252	11.3%	986	13.6%	1,621	14.7%
HH Income \$50,000 to \$74,999	461	20.6%	1,524	21.1%	2,209	20.1%
HH Income \$35,000 to \$49,999	297	13.3%	1,005	13.9%	1,488	13.5%
HH Income \$25,000 to \$34,999	348	15.6%	793	10.9%	1,165	10.6%
HH Income \$15,000 to \$24,999	331	14.8%	905	12.5%	1,223	11.1%
HH Income Under \$15,000	332	14.9%	860	11.9%	1,192	10.8%
HH Income \$35,000 or More	1,220	54.7%	4,683	64.7%	7,426	67.5%
HH Income \$75,000 or More	463	20.7%	2,154	29.7%	3,729	33.9%
Housing (2018)						
Total Housing Units	2,372		7,699		11,645	
Housing Units Occupied	2,231	94.0%	7,240	94.0%	11,006	94.5%
Housing Units Owner-Occupied	1,107	49.6%	4,723	65.2%	7,665	69.6%
Housing Units, Renter-Occupied	1,123	50.4%	2,517	34.8%	3,341	30.4%
Housing Units, Vacant	141	6.0%	459	6.0%	639	5.5%
Marital Status (2018)						
Never Married	1,630	34.2%	5,197	31.2%	7,820	30.7%
Currently Married	1,884	39.6%	7,035	42.2%	11,535	45.3%
Separated	341	7.2%	1,020	6.1%	1,232	4.8%
Widowed	305	6.4%	1,227	7.4%	1,743	6.8%
Divorced	602	12.6%	2,197	13.2%	3,126	12.3%
Household Type (2018)						
Population Family	5,077	82.4%	16,737	80.2%	26,810	83.7%
Population Non-Family	967	15.7%	2,763	13.2%	3,831	12.0%
Population Group Quarters	115	1.9%	1,373	6.6%	1,403	4.4%
Family Households	1,470	65.9%	5,009	69.2%	7,965	72.4%
Non-Family Households	760	34.1%	2,232	30.8%	3,041	27.6%
Married Couple with Children	403	21.4%	1,384	19.7%	2,428	21.1%
Average Family Household Size	3.5		3.3		3.4	
Household Size (2018)						
1 Person Households	617	27.6%	1,834	25.3%	2,459	22.3%
2 Person Households	618	27.7%	2,263	31.3%	3,391	30.8%
3 Person Households	383	17.2%	1,199	16.6%	1,944	17.7%
4 Person Households	311	13.9%	1,022	14.1%	1,738	15.8%
5 Person Households	172	7.7%	536	7.4%	884	8.0%
6 or More Person Households	130	5.8%	388	5.4%	589	5.4%
Household Vehicles (2018)						
Households with 0 Vehicles Available	222	9.9%	535	7.4%	672	6.1%
Households with 1 Vehicles Available	865	38.8%	2,602	35.9%	3,599	32.7%
Households with 2 or More Vehicles Available	1,143	51.3%	4,104	56.7%	6,734	61.2%
Total Vehicles Available	3,580		12,318		19,808	
Average Vehicles Per Household	1.6		1.7		1.8	

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Labor Force (2018)

	1 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	4,686		16,391		25,026	
Estimated Civilian Employed	2,724	58.1%	9,180	56.0%	14,139	56.5%
Estimated Civilian Unemployed	88	1.9%	287	1.8%	512	2.0%
Estimated in Armed Forces	-	-	-	-	-	-
Estimated Not in Labor Force	1,874	40.0%	6,923	42.2%	10,375	41.5%
Unemployment Rate	1.9%		1.8%		2.0%	

Occupation (2015)

	1 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	2,715		9,245		14,112	
Management, Business, Financial Operations	303	11.2%	1,225	13.3%	2,022	14.3%
Professional, Related	449	16.5%	1,581	17.1%	2,503	17.7%
Service	665	24.5%	2,212	23.9%	2,960	21.0%
Sales, Office	733	27.0%	2,227	24.1%	3,587	25.4%
Farming, Fishing, Forestry	37	1.4%	66	0.7%	81	0.6%
Construct, Extraction, Maintenance	220	8.1%	885	9.6%	1,310	9.3%
Production, Transport Material Moving	309	11.4%	1,050	11.4%	1,649	11.7%
White Collar Workers	1,485	54.7%	5,032	54.4%	8,112	57.5%
Blue Collar Workers	1,231	45.3%	4,212	45.6%	6,001	42.5%

Consumer Expenditure (2018)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$96.2 M		\$351 M		\$581 M	
Total Non-Retail Expenditure	\$49.4 M	51.4%	\$181 M	51.6%	\$300 M	51.7%
Total Retail Expenditure	\$46.8 M	48.6%	\$170 M	48.4%	\$281 M	48.3%
Apparel	\$3.37 M	3.5%	\$12.2 M	3.5%	\$20.3 M	3.5%
Contributions	\$3.72 M	3.9%	\$14.5 M	4.1%	\$24.5 M	4.2%
Education	\$3.15 M	3.3%	\$12.1 M	3.4%	\$20.6 M	3.5%
Entertainment	\$5.31 M	5.5%	\$19.5 M	5.6%	\$32.5 M	5.6%
Food and Beverages	\$14.6 M	15.2%	\$52.2 M	14.9%	\$86.0 M	14.8%
Furnishings and Equipment	\$3.14 M	3.3%	\$11.8 M	3.4%	\$19.8 M	3.4%
Gifts	\$2.15 M	2.2%	\$8.26 M	2.4%	\$13.9 M	2.4%
Health Care	\$8.06 M	8.4%	\$28.7 M	8.2%	\$47.0 M	8.1%
Household Operations	\$2.54 M	2.6%	\$9.65 M	2.8%	\$16.3 M	2.8%
Miscellaneous Expenses	\$1.44 M	1.5%	\$5.20 M	1.5%	\$8.57 M	1.5%
Personal Care	\$1.26 M	1.3%	\$4.56 M	1.3%	\$7.55 M	1.3%
Personal Insurance	\$652 K	0.7%	\$2.50 M	0.7%	\$4.22 M	0.7%
Reading	\$210 K	0.2%	\$772 K	0.2%	\$1.28 M	0.2%
Shelter	\$19.7 M	20.5%	\$72.1 M	20.6%	\$119 M	20.6%
Tobacco	\$671 K	0.7%	\$2.29 M	0.7%	\$3.69 M	0.6%
Transportation	\$18.5 M	19.3%	\$67.2 M	19.2%	\$111 M	19.1%
Utilities	\$7.66 M	8.0%	\$27.0 M	7.7%	\$44.2 M	7.6%

Educational Attainment (2018)

	1 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	3,910		13,910		21,313	
Elementary (Grade Level 0 to 8)	209	5.4%	740	5.3%	951	4.5%
Some High School (Grade Level 9 to 11)	398	10.2%	1,262	9.1%	1,881	8.8%
High School Graduate	1,704	43.6%	5,525	39.7%	7,988	37.5%
Some College	591	15.1%	2,382	17.1%	3,976	18.7%
Associate Degree Only	354	9.0%	1,322	9.5%	1,969	9.2%
Bachelor Degree Only	553	14.2%	2,038	14.6%	3,444	16.2%
Graduate Degree	100	2.6%	641	4.6%	1,105	5.2%

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Units In Structure (2015)

	1 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	1,296	66.3%	5,095	78.6%	8,048	81.7%
1 Attached Unit	24	1.2%	77	1.2%	107	1.1%
2 to 4 Units	367	18.8%	628	9.7%	883	9.0%
5 to 9 Units	84	4.3%	139	2.1%	160	1.6%
10 to 19 Units	86	4.4%	199	3.1%	219	2.2%
20 to 49 Units	41	2.1%	97	1.5%	111	1.1%
50 or More Units	144	7.4%	248	3.8%	284	2.9%
Mobile Home or Trailer	182	9.3%	805	12.4%	1,177	12.0%
Other Structure	-	-	2	-	2	-

Homes Built By Year (2015)

Homes Built 2010 or later	133	6.8%	229	3.5%	329	3.3%
Homes Built 2000 to 2009	378	19.3%	1,301	20.1%	2,267	23.0%
Homes Built 1990 to 1999	312	16.0%	805	12.4%	1,325	13.5%
Homes Built 1980 to 1989	353	18.0%	1,219	18.8%	2,045	20.8%
Homes Built 1970 to 1979	228	11.7%	924	14.3%	1,542	15.7%
Homes Built 1960 to 1969	269	13.8%	899	13.9%	1,152	11.7%
Homes Built 1950 to 1959	255	13.1%	1,040	16.0%	1,225	12.4%
Homes Built Before 1949	272	13.9%	747	11.5%	863	8.8%

Home Values (2015)

Home Values \$1,000,000 or More	-	0.1%	5	0.1%	8	0.1%
Home Values \$500,000 to \$999,999	15	1.6%	76	1.8%	140	2.1%
Home Values \$400,000 to \$499,999	30	3.1%	129	3.1%	246	3.6%
Home Values \$300,000 to \$399,999	73	7.6%	187	4.5%	346	5.1%
Home Values \$200,000 to \$299,999	140	14.7%	738	17.6%	1,276	18.8%
Home Values \$150,000 to \$199,999	202	21.1%	810	19.3%	1,397	20.6%
Home Values \$100,000 to \$149,999	172	18.0%	777	18.5%	1,368	20.2%
Home Values \$70,000 to \$99,999	142	14.9%	762	18.2%	1,138	16.8%
Home Values \$50,000 to \$69,999	109	11.4%	563	13.4%	777	11.5%
Home Values \$25,000 to \$49,999	113	11.9%	431	10.3%	574	8.5%
Home Values Under \$25,000	97	10.1%	232	5.5%	325	4.8%
Owner-Occupied Median Home Value	\$111,970		\$121,816		\$131,834	
Renter-Occupied Median Rent	\$640		\$644		\$659	

Transportation To Work (2015)

Drive to Work Alone	2,193	85.8%	7,317	83.1%	11,300	84.5%
Drive to Work in Carpool	236	9.2%	896	10.2%	1,271	9.5%
Travel to Work by Public Transportation	8	0.3%	24	0.3%	36	0.3%
Drive to Work on Motorcycle	4	0.2%	40	0.4%	52	0.4%
Walk or Bicycle to Work	6	0.3%	48	0.5%	67	0.5%
Other Means	15	0.6%	41	0.5%	51	0.4%
Work at Home	95	3.7%	436	5.0%	595	4.4%

Travel Time (2015)

Travel to Work in 14 Minutes or Less	884	35.9%	3,191	38.1%	4,190	32.8%
Travel to Work in 15 to 29 Minutes	1,113	45.2%	3,231	38.6%	5,550	43.4%
Travel to Work in 30 to 59 Minutes	531	21.6%	2,046	24.5%	3,051	23.9%
Travel to Work in 60 Minutes or More	86	3.5%	353	4.2%	730	5.7%
Average Minutes Travel to Work	18.1		17.8		18.8	

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